

# IMAF

XII International Moscow Automotive Forum  
 «Automotive industry post-crisis: new reality, new opportunities»  
 24-25 August 2021, Expocentre, Moscow

*This programme is subject to change*

<b>24 August, Tuesday</b>	
10.00-11.00	<b>Registration, welcome coffee</b>
11.00-11.10	<b>Opening remarks:</b> <b>Tadzio Schilling</b> , CEO, Association of European Businesses <i>(invited)</i> <b>Michael Johannes</b> , Vice President, Messe Frankfurt Exhibition GmbH, Brand Manager Automechanika <i>(invited)</i> <b>Thomas Staertzel</b> , CEO, Porsche Russland, Chairman of the AEB Automobile Manufacturers Committee <i>(invited)</i>
11.10-12.30	<b>Plenary session: "Automotive industry post-crisis: new reality, new opportunities"</b> Moderator – <b>Tadzio Schilling</b> , CEO, Association of European Businesses <i>(invited)</i>  <b>Agenda</b> <ul style="list-style-type: none"> <li>- State support measures: efficiency during the crisis</li> <li>- First opinion view: post-crisis "soft landing" and growth points</li> <li>- Green transport: Russian prospects</li> </ul> Participants:  <b>Alexander Morozov</b> , Deputy Minister of Industry and Trade of the Russian Federation <i>(invited)</i> <b>Denis Pak</b> , Director of Automotive Industry and Rail-Building Engineering Department, Ministry of Industry and Trade <i>(invited)</i> <b>Vyacheslav Zubarev</b> , President, ROAD <i>(confirmed)</i> <b>Sergey Gaisin</b> , President, NAMI <i>(invited)</i> <b>Nicolas Maure</b> , President, AVTOVAZ <i>(invited)</i> <b>Simone Montagna</b> , CEO, Scania Rus <i>(invited)</i> <b>Zhang Junxue</b> , President, Haval Russia <i>(confirmed)</i> <b>Stefan Mecha</b> , Managing Director, Volkswagen Group Rus <i>(confirmed)</i> <b>Stefan Teuchert</b> , CEO and President, BMW Group Russia <i>(confirmed)</i> <b>Aleksey Kalitsev</b> , Managing Director, Hyundai Motor CIS, Deputy Chairman of AEB Automobile Manufacturers Committee <i>(confirmed)</i> <b>Jan Aichinger</b> , Managing Director, MAN Truck and Bus, Chairman of the AEB Commercial Vehicles Committee <i>(confirmed)</i> <b>Sergey Kogogin</b> , CEO, KAMAZ PTC <i>(invited)</i> <b>Vadim Shvetsov</b> , Chair, Board of Directors, SOLLERS PJSC <i>(invited)</i> <b>Representative Toyota Motor / Suzuki Motor Rus/ Honda Motor Rus</b>  <i>List and agenda are subject to further specification</i>
12.30-13.00	<b>Coffee break</b>
13.00-14.30	<b>Analytical session</b> Moderator – <b>Tatiana Kofanova</b> , Automotive Group Leader in Russia and CIS, Deloitte Consulting <i>(confirmed)</i>  <b>Preliminary agenda:</b> <ul style="list-style-type: none"> <li>- Global automotive sector: crisis impact on global market; anti-crisis measures taken; trends and forecasts; post-crisis mitigation measures</li> <li>- Russian automotive: situation analysis and further forecasts</li> <li>- Dealer networks: development prospects</li> <li>- Automotive components industry: analysis</li> <li>- Market pressure factors in post-crisis period</li> </ul>

## Organisers:



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	<p>Participants:  <b>Tatiana Kofanova</b>, Automotive Group Leader in Russia and CIS, Deloitte Consulting <i>(confirmed)</i>  <b>Sigrid de Vries</b>, Secretary General, CLEPA <i>(invited)</i>  <b>Vladimir Bepalov</b>, Analyst, VTB Capital <i>(invited)</i>  <b>Andrey Pavlovich</b>, Board Chairman, CEO, AVILON <i>(invited)</i>  <b>Sergey Tselikov</b>, CEO, AUTOSTAT <i>(confirmed)</i>  <b>Tatiana Arabadji</b>, Director, NAPI (Marketing Automobile Agency) <i>(confirmed)</i>  <b>Vladimir Berezanskiy</b>, CEO, GESTAMP SEVESTAL VSEVOLZHSK LLC <i>(invited)</i></p> <p><i>List and agenda are subject to further specification</i></p>
14.30-15.30	<b>Lunch</b>
15.30-17.00	<p><b>Innovations in automotive industry: path to future</b>  Moderators:  <b>Kirill Zhanaydarov</b>, Head of Transport Infrastructure Projects, Skolkovo Foundation <i>(confirmed)</i></p> <p><u>Questions for discussion</u></p> <ul style="list-style-type: none"> <li>- Alternative fuel transport – cases &amp; prospect</li> <li>- Autonomous vehicles – mass implementation horizon</li> <li>- Cybersecurity – new challenges for automotive industry</li> <li>- Car-sharing and subscriptions – further format prospects</li> <li>- New manufacturing technologies - robotics</li> </ul> <p>Participants:  <b>Artem Fokin</b>, Business Development Director, Autonomous Vehicles in Yandex <i>(confirmed)</i>  <b>Yuriy Minkin</b>, Autonomous Vehicles Manufacturing Department Chair, Cognitive Technologies <i>(invited)</i>  <b>Denis Endachev</b>, Executive Director, Information and Intellectual Systems in NAMI <i>(invited)</i>  <b>Andrey Vasilevskiy</b>, CEO, Sber Automotive Technologies <i>(confirmed)</i>  <b>Alexander Gurko</b>, co-director, Working Group on research and development, NTI Avtonet Roadmap <i>(invited)</i>  <b>Alisa Konyukhovaskaya</b>, Executive Director, Russian Association of Robotics <i>(invited)</i>  <b>Aleksey Tarasov</b>, Commercial Director, Volvo Car Russia <i>(confirmed)</i>  <b>Lubomir Najman</b>, Chief, Audi Russia <i>(confirmed)</i>  <b>Vyacheslav Kuzyakov</b>, CEO, JAGUAR LAND ROVER LLC <i>(invited)</i>  <b>Evgeniya Ponomareva</b>, Business Development Manager, Kaspersky <i>(confirmed)</i>  <b>Representative Toyota Motor</b>  <i>List is subject to further specification</i></p>
17.00-17.15	<b>Coffee break</b>
17.15-17.45	<p><b>Inspirational keynote</b>  <b>Alexey Borovkov</b>, Director (NTI TechNet), Competence Center at NTI, Peter the Great Saint-Petersburg Polytechnic University "New production opportunities" <i>(invited)</i></p>
<b>25 August, Wednesday</b>	
10.00-10.30	<b>Registration, welcome coffee</b>
10.30-12.00	<p><b>Session: Russian automotive electronics market</b>  Moderator: <b>Dmitry Batakov</b>, Director, Association "Consortium of Enterprises in the field of automotive electronic devices and telematics" <i>(invited)</i></p> <p><u>Questions for discussion:</u></p> <ul style="list-style-type: none"> <li>- Structure and limits of term "automotive electronics" in modern automobile vehicle;</li> <li>- Crisis in automotive semiconductors' supply;</li> <li>- Prospects of reaching mutually beneficial terms for integration of competencies of Russian developers and automotive electronics manufacturers into cars' mass production;</li> <li>- Prospective markets shares and key trends of automotive electronics development in Russia.</li> </ul> <p><u>Invited speakers:</u>  <b>Dmitry Chernov</b>, Deputy Director, Automotive Industry and Rail-Building Engineering Department, Ministry of Industry and Trade <i>(invited)</i></p>

	<p><b>Yuriy Plyasunov</b>, Director, Radioelectronic Industry Department, Ministry of Industry and Trade <i>(invited)</i></p> <p><b>Alexey Belyaev</b>, Sales and Business Development Manager in Faurecia; Chairman, AEB Automotive Components Committee <i>(invited)</i></p> <p><b>Evgeniy Gorelik</b>, CEO, NPP ITELMA <i>(invited)</i></p> <p><b>Vyacheslav Maleev</b>, President, AvtoKom <i>(invited)</i></p> <p><b>Evgeniy Makarov</b>, Director at Scientific Center at KAMAZ <i>(invited)</i></p> <p><b>Alexander Kovrigin</b>, Deputy CEO, ASM-Holding <i>(invited)</i></p> <p><b>Nikolaus Lang</b>, Managing Director &amp; Senior Partner, Global Leader, Global Advantage practice, Boston Consulting Group <i>(invited)</i></p> <p><i>List and agenda are subject to further specification</i></p>
12.00-12:30	<b>Coffee break</b>
12.30-14.00	<p><b>Round Table: BIG Data in Automotive</b></p> <p><u>Moderator:</u> <b>Alexander Gurko</b>, President NP GLONASS, Co-Director, Working Group on Research and Development, NTI Autonet <i>(invited)</i></p> <p><u>Questions for discussion:</u></p> <ul style="list-style-type: none"> <li>- New "product" in automotive industry: automotive data or services based on them?</li> <li>- "Autodata" project: summary and plans;</li> <li>- Automakers – "barriers" and "drivers" at automotive data market?</li> <li>- Technologies of collection and intelligent processing of data;</li> <li>- Provision of access and data quality improvement;</li> <li>- Big data management;</li> <li>- Data visualization technologies;</li> <li>- Title to data formed on board transport vehicles;</li> <li>- Formats and protocols of data collection board transport vehicles including VZX technology;</li> <li>- Cybersecurity and data protection at their formation on board transport vehicle.</li> </ul> <p><u>Participants:</u></p> <p><b>Andrey Vasilevskiy</b>, CEO, Sber Automotive Technologies <i>(confirmed)</i></p> <p><b>Vladislav Rydaev</b>, Vice-President, ROAD <i>(invited)</i></p> <p><b>Tatiana Gorovaya</b>, GR Director, Nissan Manufacturing RUS <i>(confirmed)</i></p> <p><b>Alexander Vinogradov</b>, Director, GR Department, AVTOVAZ <i>(invited)</i></p> <p><b>Dmitriy Portanskiy</b>, GR Director, BMW Russland Trading <i>(invited)</i></p> <p><b>Vakhtang Partsvania</b>, GR and Sustainable Development Director, Scania Rus <i>(invited)</i></p> <p><b>Pavel Elizarov</b>, GR Director, MAN Truck &amp; Bus RUS <i>(invited)</i></p> <p><b>Evgeniya Ponomareva</b>, Business Development Manager, Kaspersky <i>(invited)</i></p> <p><b>Anna Serebryanikova</b>, President, Big Data Association <i>(invited)</i></p> <p><i>List and agenda are subject to further specification</i></p>
14.00-15.00	<b>Lunch</b>
15.00-16.30	<p><b>Plenary discussion on prospective aspects of automotive vehicles and components exports further development</b></p> <p><u>Moderator:</u> <b>Pavel Burlachenko</b>, Export Support Director (Automotive &amp; Railway Industries), Russian Export Center <i>(invited)</i></p> <p><u>Preliminary agenda:</u></p> <ul style="list-style-type: none"> <li>- State support measures concerning export activities of automotive vehicle and components manufacturers;</li> <li>- Export support measures for localized automotive manufacturers;</li> <li>- Further localization and export prospects for automotive vehicles and components in the Russian Federation;</li> <li>- Participation of Russian automotive manufacturers in international automotive</li> </ul>

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	<p>chains.</p> <p><u>Participants:</u>  <b>Denis Pak</b>, Director of Automotive Industry and Rail-Building Engineering Department, Ministry of Industry and Trade <i>(invited)</i>  <b>Nicolas Maure</b>, President, AVTOVAZ <i>(invited)</i>  <b>Stefan Mecha</b>, Managing Director, Volkswagen Group Rus <i>(invited)</i>  <b>Aleksey Kalitsev</b>, Managing Director, Hyundai Motor CIS, Deputy Chairman of AEB Automobile Manufactures Committee <i>(invited)</i>  <b>Alexey Kuznetsov</b>, Deputy Director, Industry Development Fund  <b>Roman Lyadov</b>, CEO, GTLK Europe  <b>Representative, foreign automotive components manufacturer</b></p> <p><i>List and agenda are subject to further specification</i></p>
16.30-17.00	<b>Conclusive session</b>