

# Press Release

September 17, 2018

MIMS Automechanika Moscow  
Russia's Leading international trade fair for the automotive service industry  
targeting trade visitors from Russia and Eastern Europe  
August 27-30, 2018, Central Exhibition Complex Expocentre, Pavilions N 2,  
7, 8 and the open exhibition space

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## **The ongoing growth of the number of visitors and the record indicator values of the exhibition**

**1,314 companies from 35 countries**

**The Exhibition area exceeded 45,000 sq m**

**10 national pavilions**

**27,950 unique visitors from 64 countries and 78 regions of Russian**

**Over 300 hours of business events**

**IMAF – the 9th International Moscow Automotive Forum**

**Over 250 delegates at the Car Service conference**

**Chains Wholesale Centre™: Automotive & Spare Parts**

**New topics for business discussions on the AGORA conference platform**

**MIMS Automechanika Moscow APP 2 meet: a mobile phone app for participants and visitors**

One of the leading business platforms in Russia and Eastern Europe, MIMS Automechanika Moscow confirms its status of a high profile event for representatives of the car after-sales service industry on an annual basis.

**1,314 companies from 35 countries** will present their products, services and innovative solutions at the total exhibition area of over **45,000 sq m**.

**The Featured Exhibition Sections:** Automotive & Spare Parts / Accessories and Tuning / Automobile Electrics and Electronics / Automobile Wash and Maintenance / Automobile Repair and Technical Maintenance / Automobile Business Management and IT.

ITEMF Expo, Moscow, Ulitsa Verkhnyaya  
Krasnoselskaya, 3 building 2

The best goods and services were showcased by the leading companies in the industry: AD Russia, Auger, BREMBO, BPW Ost, BSG Autoparts, Federal Mogul, Delphi, Dr. Marcus, GROUP AUTO Russia, GS YUASA, Krafttech, KYB, Meiji, MK Kashiyama, Monbat, Nexus Alliance Russia, PEKAR, SASH Lubricants, WOLF Oil, GAZ Group, VolgaAvtoProm, Carville, Lada Image, MARKON, Peugeot Citroën RUS, RN-Lubricants, the Ryazan Tungstone Battery Factory, Service Kluch, SovPlym, SHATE-M plus, et cetera.

In the framework of the **Truck Competence** programme, **over 390 companies** presented automotive spare parts and solutions for cargo vehicles.

This year, Polish and Indonesian companies had their national pavilions for the first time. Exhibitors from Germany, Italy, France, South Korea, China, Turkey, Taiwan and Singapore demonstrated their new products and the latest trends in the automotive market sphere at their joint stands.

**27,950 experts** from 64 countries and 78 Russian regions attended the Exhibition. This is the record indicator value over the whole 7-year period of holding the Exhibition at the Central Exhibition Complex Expocentre. The number of visitors increased by 7% compared to last year

**Chains Wholesale Centre™: Automotive & Spare Parts:** the Exhibition hosted over 500 B2B negotiations between Chinese suppliers of goods and services for the automobile aftersales maintenance and purchase networks representatives and wholesale companies.

The Networks Procurement Centre™ saw the participation of 25 profile networks, importers and dealer centres, including: PANTUS, BIG1.ru, PRIME, UAB AVExim (ASK Automotive), Svetofor RLS, the TRASSA Company, PRAMO, Samsberiantus, Mir Auto и 350 large Asian manufacturers.

**The companies of the KYB Corporation sponsored the Exhibition**, they are among the world largest manufacturers and suppliers of shock absorbers for the conveyer production of the leading automobile manufacturers, other sponsors included the Turkish **Uludag Automotive Industry Exporters' Association (OIB)**.

The official Internet partner was the auto portal **auto.ru** - one of the most visited automobile websites over the Russian Internet.

### **Business program of the exhibition MIMS Automechanika Moscow**

**The International Moscow Automotive Forum (IMAF) was held for the 9th time this year.**

The **Russian Automotive Industry New Stage** became the main topic at the Forum. This year, the IMAF brought together over 280 representatives of companies specializing in automobile making.

The Forum featured presentations made by representatives of government agencies and top managers of foreign car manufacturers including AvtoVAZ,

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BMW Group Rus, Peugeot Citroën Rus, Volvo Vostok, Nissan Manufacturing RUS, Hyundai Motor Manufacturing Rus, as well as representatives of Autostat, DLA Piper, KPMG in Russia and the CIS. The Forum also covered the topics of the automotive industry technology development trends, featured reports on the investment and development strategies of the suppliers, on the tax issues regarding the implementation of Industrial Assembly Agreements and Special Investment Contracts.

The second day of the Forum was dedicated to the topic of Production Localisation, which was covered from the standpoints of both purchasers and suppliers. The discussion saw the participation of representatives of such companies as KPMG in Russia and the CIS; AVTOVAZ RENAULT NISSAN PURCHASING ORGANISATION; Avtotor Holding; Isuzu Rus; GESTAMP SEVERSTAL VSEVOLOZHSK; Faurecia Russia; United Company RUSAL Limited; the Togliatti industrial and production special economic zone and the Ulyanovsk Region Development Corporation.

In keeping with the tradition, the IMAF closing ceremony included a session of direct negotiations of car manufacturers and wholesale purchasers with suppliers. **B2B business meetings** brought together the Avtovaz Renault Nissan Purchasing Organisation (ARNPO), DAIMLER-KAMAZ RUS, Avtotor Holding, Ford Sollers, Hyundai Motor Manufacturing Rus, GESTAMP SEVERSTAL VSEVOLOZHSK, Faurecia Russia, Valeo Russia, United Company RUSAL Limited, the machine-building enterprise association Cluster of Automotive Industry of Samara Region and the Togliatti industrial and production special economic zone.

The 2018 IMAF was held with the support of the **Russian Export Centre**, the following companies became the Forum's partners:

**DLA Piper, KPMG, Dassault Systemes, United Company RUSAL Limited, Renaissance, and auto.ru.**

Other partners included the analytical agency Autostat, RusAutoNews.Com, Mining Digest, Ostexperte.de, magazines such as Autocomponents, COMTRANS, KUZOV, ABS-auto, Automotive Business Review, the industrial magazine Autoindustry.rf, the marketing agency Russian Automotive Market Research, the machine-building enterprise association Cluster of Automotive Industry of Samara Region (CAISR) and the Togliatti industrial and production special economic zone, as well as the International Industrial Portal PV.RF.

IMAF 2018 is organised by the **ITEMF Expo** company and the **Association of European Businesses in the Russian Federation (AEB)**.

On August 30, **the Autoservice 2018 conference** was held for the second time under the auspices of the Exhibition, it was dedicated to the discussion of the today's key issues in the automobile maintenance companies' operation.

The conference is organised by the **ITEMF Expo** company and the **Autostat Analytic Agency**.

Over 250 experts in technical maintenance stations, dealer networks and independent maintenance stations took part in the conference. Using the current statistics, the best experts and analysts of the market, as well as

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operating **dealers**, discussed the contemporary trends in the automobile maintenance sector and singled out the main trends of tomorrow.

**The AGORA open conference platform** featured over 30 crucial topics covered by the key speakers of the industry. 360 representatives of the exhibitor companies and authoritative experts took part in this work.

For the first time, the participants and visitors were provided with the online service for matchmaking and extra communication **MIMS Automechanika Moscow APP 2-meet**, which greatly simplified planning one's business day, as well as searching new partners.

**In 2019, the 23rd Russia's Leading international trade fair for the automotive service industry targeting trade visitors from Russia and Eastern Europe MIMS Automechanika Moscow will be held from August 26 - 29 at the Expocentre Fairgrounds.**

**Background information on Organizers:**

ITEMF Expo is an international company established by the world's largest exhibition organizers - ITE Group and Messe Frankfurt. It is specialized in the exhibitions for automotive industry.

ITEMF Expo is the organiser of the leading b2b exhibitions and conferences for all automotive industry sectors, as well as commercial and passenger transport.

For the moment the portfolio of the company includes International specialized exhibitions MIMS Automechanika Moscow, Comtrans and Busworld Russia powered by Autotrans.

For more information, please visit websites at:

[www.mims.ru](http://www.mims.ru) and [www.itemfexpo.ru](http://www.itemfexpo.ru)