

Press Release

August 15, 2019

MIMS Automechanika Moscow

International exhibition of automotive spare parts, automotive components, equipment and vehicle maintenance products

August 26–29, 2019, IEC “Expocentre”, Moscow

Galina Romantsova

Marketing & PR

Tel. +7 495 532 30 02

G.Romantsova@itemf.ru

www.itemfexpo.ru

www.mims.ru

1,403 companies from 36 countries of the world

Pavilion 2.4 will make its debut at the exhibition.

Over 46,000 square meters of the exhibition area

12 national pavilions

More than 26,000 unique visitors from 64 countries of the world and 79 regions of Russia

Chains Wholesale Centre™: “Automotive products & spare parts”

Over 300 hours of business events

IMAF – 10th Anniversary International Moscow Automotive Forum

Over 250 delegates at the “Autoservice” Conference

New topics for business discussions at AGORA Open Conference Area

On August 26–29, IEC “Expocentre”, Moscow (Vystavochnaya metro station), will host MIMS Automechanika Moscow, the 23rd international exhibition of automotive spare parts, automotive components, equipment and vehicle maintenance products. ITEMF Expo is the organizer of the exhibition. The company’s portfolio also includes the International Exhibition of Commercial Vehicles COMTRANS and the International Bus Show Busworld Russia powered by Autotrans.

1,403 companies from 36 countries will present their products, services and innovative solutions on more than 46,000 square meters of the total exhibition area. The exposition will be displayed in 14 exhibition halls. Pavilion 2.4 will make its debut at the exhibition.

ITEMF Expo, 2Zh, Minskaya str., Moscow

Exhibition sections: Automotive Parts & Components / Diagnostics & Car Repair / Accessories & Tuning / Batteries and Car Electrics / Motor Oils, Car Chemistry & Car Wash / Management and Digital Solutions in the Automotive Business.

The leading manufacturers and suppliers of automotive components, equipment and vehicle maintenance products are among the exhibitors again:

AD Russia, Auger, BREMBO, Contitech, Federal-Mogul, Ferdinand Bilstein, GROUP AUTO Russia, Krafttech, KYB, MANN FILTER, Meiji, MK Kashiyama, Nexus Automotive Russia, PEKAR, SASH Lubricants, ZF, Beru, VolgaAvtoProm, Carville, Lada-Image, MARKON, EUROREPAR CAR SERVICE, Rival, Triton-Import, ShAAZ, SHATE-M Plus, and others.

This year, India, Malaysia and Thailand will present their national pavilions for the first time. Companies from Germany, Italy, Poland, France, Korea, China, Turkey, Taiwan and Singapore will demonstrate new products and modern trends in the automotive market at national booths.

The exhibition is annually visited by about **26,000 professionals from 63 countries and 79 regions of Russia**. 80% of visitors find new suppliers and business partners. 74% make product purchases following the results of visiting the exhibition. For the convenience of visitors, the exposition is formed according to certain product groups.

Chains Wholesale Centre™: Automotive Products & Spare Parts: B2B negotiations between Chinese suppliers of goods and services for the car aftermarket industry with representatives of purchasing networks and wholesale companies will be held as part of the exhibition.

The Chains Wholesale Centre™ will be attended by 50 specialized networks, importers and dealerships. More than 750 negotiations on direct business supplies are planned.

Within the framework of the “**Truck Competence**” project, more than 380 companies will present automotive parts and solutions for freight vehicles, including: ALLIED NIPPON, BPW OST, BRISK, Borg Warner, OMS Srl, PEKAR, SAMPA Automotive, SS20, SWISSVERT, Vector Automotive, AutoAlliance, Autokama, AKKOR, Barclay Holding, DAIDO METAL RUS, Motortehnologia, Livny Autofilters, Markon, Pantus, PRAMO, Pramotronic, and many others.

**Business Programme of MIMS Automechanika Moscow
The 10th International Moscow Automotive Forum (IMAF 2019)
celebrates its anniversary on August 27 and 28.**

MIMS Automechanika Moscow
IEC “Expocentre”
August 26–29, 2019

The main topic of the Forum this year will be “**Automotive industry meets the future: Global prospects**”. The first day will be devoted to regulatory analysis and prospects for the automotive industry

development, electric vehicles and the development of the unmanned vehicle industry. Leading experts of the automotive and transport industry, heads of manufacturing companies, representatives of the Ministry of Industry and Trade of the Russian Federation, and the Ministry of Economic Development are invited to participate.

The second day will be involve discussions on local manufacturing content of buyers and suppliers. The discussions will be followed by traditional B2B meetings: direct negotiations between automakers and wholesale buyers with suppliers.

The Forum's partner country is The Uludag Exporters' Association(UIB), Turkey

The main Internet partner is Auto.ru

The Forum's partners are DLA Piper.

IMAF 2019 is organized by ITEMF Expo together with the Association of European Business.

On August 29, within the framework of the exhibition, the "Autoservice-2019" conference will be held. Main topics for discussion:

Analytics: Car service market in Russia: volume, structure, dynamics, trends.

A survey among car owners: official dealer, network service station, independent service, a familiar mechanic. What does a car owner choose today and why? How do preferences change and what should the service owners prepare for tomorrow? Survey results.

Strategies of the spare parts market participants. Strategies for the development of car services and partners.

Service experience and expertise with authorized dealers and independent service networks.

IT-solutions for services: effective solutions for increasing profits.

Service and equipment: new technologies and development trends of the field.

Organizers: **ITEMF Expo** and analytical agency "**Avtostat**".

The conference will bring together more than 250 experts in the field of service stations, dealer networks and independent services.

AGORA Open Conference Area will feature over 50 relevant topics that will be highlighted by key industry speakers. The platform will be attended by 230 representatives of exhibiting companies and reputable professionals.

Organizer:

ITEMF Expo, an international company created in equal shares by the largest exhibition organizers: ITE Group and Messe Frankfurt, specializing in exhibitions for the automotive industry.

ITEMF Expo is an organizer of leading exhibitions and conferences of the B2B format for all sectors of the automotive industry, as well as commercial and passenger vehicles.

The company's portfolio also includes the International Exhibition of Commercial Vehicles COMTRANS and the International Bus Show Busworld Russia powered by

MIMS Automechanika Moscow
IEC "Expocentre"
August 26–29, 2019

Autotrans. For more information, please, visit www.mims.ru and www.itemexpo.ru